

North Devon-based business magazine

2,500 x A4 copies distributed direct to premises and by mail
plus available from select businesses across the area.

Published online – priority access for subscribers then available to everyone.
Online version includes clickable web site links in adverts

Dedicated business news reporting

Business news & articles independent from adverts

Published bi-monthly – 6 issues per year

Breaking news covered on web site

Advertising from business card size to full page

Single adverts start at £25.
Online magazine includes clickable links from adverts

All-year promotion £50 / advertising from £150

Business Action Plans offer affordable promotion and advertising all year round.
Business listings for £50 for the whole year in print and online
All-year advertising plans start at £150

Purchase single adverts online

Purchase single adverts online at business-action.co.uk/advertise

Purchase Business Action Plans online – pay in full or monthly

Purchase Business Action Plans online at business-action.co.uk/plans
Pay in full or choose 12 monthly payments for Business Action Plans at no extra cost.

Advertising

Call Alan Williams 07970 671192
alan@business-action.co.uk

Editorial

Call Robert Zarywacz 07971 176044
robertz@business-action.co.uk

business
ACTION

Quarter page advert

92mm wide x 130mm high

Single advert – £75.00

Business Action Plan – 6 adverts – £400

Business card advert

92mm wide (maximum) x 55mm high

Single advert – £25.00

Business Action Plan – 6 adverts – £150

**Artwork to be supplied as
CMYK 300 dpi JPEG or PDF**

Half page advert

210mm wide x 146mm high
Add 3mm bleed to every edge

Single advert – £140.00

Business Action Plan – 6 adverts – £750

business
ACTION

Banner advert

189mm wide x 50mm high

Single advert – £50.00

Business Action Plan – 6 adverts – £275



Business Action Plans

Affordable promotion and advertising all year round

Book online at business-action.co.uk/plans
or call Alan Williams 07970 671192

£50 Business Action Plan

- **Advert not included**
- **Magazine listing** – including business name, business type, phone number, web site and address, printed in 6 issues of Business Action.
- **Online listing** – includes business name, logo, business type, phone number, address, description and clickable links to web site and social media profiles for one year in needitfind.uk directory.
- **6 issues of magazine** mailed to your UK address.
- Plus more.

EXAMPLE LISTINGS

SECTOR

Business name

Town
t: 01769 000000
w: website.address
a: Premises, town EX36 XXX

ACCOUNTANTS

Business name

Town
t: 01271 000000
w: website.address
a: Premises, town EX34 XXX

PRINTERS

Business name

Town
t: 01271 000000
w: website.address
a: Premises, town EX31 XXX

IT

Business name

Town
t: 01237 000000
w: website.address
a: Premises, town EX38 XXX

All Business Action Plans include

- **Selected advert size** – printed in 6 issues of Business Action.
- **Magazine listing** – includes business name, business type, phone number, web site and address, printed in 6 issues of Business Action.
- **Online listing** – includes business name, logo, business type, phone number, address, description and clickable links to web site and social media profiles for one year in needitfind.uk directory.
- **6 issues of magazine** mailed to your UK address.
- Plus more.

Full page advert

210mm wide x 297mm high
Add 3mm bleed to every edge

Single advert – £260.00
Business Action Plan – 6 adverts – £1,375

Inside Back cover full page advert

Single advert – £290.00

Inside Front cover full page advert

Single advert – £320.00

Outside Back cover full page advert

Single advert – £350.00

For series of full page cover adverts
call Alan Williams 07970 671192
or email alan@business-action.co.uk

**Artwork to be supplied as
CMYK 300 dpi JPEG or PD**