

North Devon-based business magazine

2,000 A4 copies distributed direct to businesses

Published online – priority access for subscribers,
then available to everyone

Online version includes clickable web site links in adverts

Dedicated business news reporting

Business news & articles independent from adverts

Published bi-monthly – 6 issues per year

Breaking news covered on web site

Advertising to suit all budgets

Starting at £25 with 6 adverts for the price of 5

Online magazine includes clickable links from adverts

Editorial

Call Robert Zarywacz 07971 176044

robertz@business-action.co.uk

Advertising

Call Alan Williams 07970 671192

alan@business-action.co.uk

business
ACTION

Quarter page advert

£75.00

92mm wide x 130mm high

Business card advert

£25.00

92mm wide (maximum) x 55mm high

Six adverts for the price of five

**Artwork to be supplied as
CMYK 300 dpi JPEG or PDF**

Half page advert

£140.00

210mm wide x 146mm high
Add 3mm bleed to every edge

business
ACTION

Banner advert

£50.00

189mm wide x 50mm high

Directory Listings

CATEGORY

Business name
Telephone number
Web address
Email
Address

£10.00 per issue – minimum three issues
Six issues for the price of five.

business
ACTION

Full page advert

£260.00

210mm wide x 297mm high
Add 3mm bleed to every edge

Inside Back cover full page advert

£290.00

Inside Front cover full page advert

£320.00

Outside Back cover full page advert

£350.00

Six adverts for the price of five

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CMYK 300 dpi JPEG or PD**