

## **North Devon-based business magazine**

2,500 x A4 copies distributed direct to premises and by mail  
plus available from select businesses across the area.

Published online – priority access for subscribers then available to everyone.  
Online version includes clickable web site links in adverts

## **Dedicated business news reporting**

Business news & articles independent from adverts

## **Published bi-monthly – 6 issues per year**

Breaking news covered on web site

## **Advertising from business card size to full page**

Single adverts start at £25.  
Online magazine includes clickable links from adverts

## **All-year promotion £30 / advertising from £150**

Business Action Plans offer affordable promotion and advertising all year round.  
Business listings for £30 for the whole year in print and online  
All-year advertising plans start at £150

## **Purchase single adverts online**

Purchase single adverts online at [business-action.co.uk/advertise](http://business-action.co.uk/advertise)

## **Purchase Business Action Plans online – pay in full or monthly**

Purchase Business Action Plans online at [business-action.co.uk/plans](http://business-action.co.uk/plans)  
Pay in full or choose 12 monthly payments for Business Action Plans at no extra cost.

## **Advertising**

Call Alan Williams 07970 671192  
[alan@business-action.co.uk](mailto:alan@business-action.co.uk)

## **Editorial**

Call Robert Zarywacz 07971 176044  
[robertz@business-action.co.uk](mailto:robertz@business-action.co.uk)

business  
**ACTION**

**Quarter page advert**

92mm wide x 130mm high

Single advert – £75.00

Business Action Plan – 6 adverts – £400

**Business card advert**

92mm wide (maximum) x 55mm high

Single advert – £25.00

Business Action Plan – 6 adverts – £150

**Artwork to be supplied as  
CMYK 300 dpi JPEG or PDF**

**Half page advert**

210mm wide x 146mm high

Add 3mm bleed to every edge

Single advert – £140.00

Business Action Plan – 6 adverts – £750

business  
**ACTION**

**Banner advert**

189mm wide x 50mm high

Single advert – £50.00

Business Action Plan – 6 adverts – £275



**Business Action Plans**

Affordable promotion and advertising all year round

Book online at [business-action.co.uk/plans](http://business-action.co.uk/plans)  
or call Alan Williams 07970 671192

**£30 Business Action Plan**

- ▶ **Magazine listing** – including business name, business type, phone number, web site and address, printed in 6 issues of Business Action.
- ▶ **Online listing** – includes business name, logo, business type, phone number, address, description and clickable links to web site and social media profiles for one year in needitfind.uk directory.
- ▶ **6 issues of magazine** mailed to your UK address.
- ▶ Plus more.
- ▶ **Advert not included with this plan**

**EXAMPLE LISTINGS**

**SECTOR**  
**Business name**  
 Town  
 t: 01769 000000  
 w: website.address  
 a: Premises, town EX36 XXX

**ACCOUNTANTS**  
**Business name**  
 Town  
 t: 01271 000000  
 w: website.address  
 a: Premises, town EX34 XXX

**PRINTERS**  
**Business name**  
 Town  
 t: 01271 000000  
 w: website.address  
 a: Premises, town EX31 XXX

**IT**  
**Business name**  
 Town  
 t: 01237 000000  
 w: website.address  
 a: Premises, town EX38 XXX

**All Business Action Plans include**

- ▶ **Selected advert size** – printed in 6 issues of Business Action.
- ▶ **Magazine listing** – includes business name, business type, phone number, web site and address, printed in 6 issues of Business Action.
- ▶ **Online listing** – includes business name, logo, business type, phone number, address, description and clickable links to web site and social media profiles for one year in needitfind.uk directory.
- ▶ **6 issues of magazine** mailed to your UK address.
- ▶ Plus more.

**Full page advert**

210mm wide x 297mm high  
Add 3mm bleed to every edge

Single advert – £260.00  
Business Action Plan – 6 adverts – £1,375

**Inside Back cover full page advert**

Single advert – £290.00

**Inside Front cover full page advert**

Single advert – £320.00

**Outside Back cover full page advert**

Single advert – £350.00

For series of full page cover adverts  
call Alan Williams 07970 671192  
or email [alan@business-action.co.uk](mailto:alan@business-action.co.uk)

**Artwork to be supplied as  
CMYK 300 dpi JPEG or PD**