

## **North Devon-based business magazine**

2,000 x A4 copies distributed direct to premises & by mail

Online flipstyle magazine – includes clickable web site links in adverts & articles

## **Dedicated business news reporting**

Business news & articles independent from adverts

## **Published quarterly – 4 issues per year**

Breaking news covered on web site

## **Advertising from business card size to full page**

Single adverts start at £35

Online magazine includes clickable links from adverts

## **All-year promotion £30 / advertising from £125**

Business Action Plans offer affordable promotion and advertising all year round.

Business listings for £30 for the whole year in print and online

All-year advertising plans start at £125

## **Purchase single adverts online**

Purchase single adverts online at [business-action.co.uk/advertise](http://business-action.co.uk/advertise)

## **Purchase Business Action Plans online – pay in full or monthly**

Purchase Business Action Plans online at [business-action.co.uk/plans](http://business-action.co.uk/plans)

Pay in full or choose 12 monthly payments for Business Action Plans at no extra cost

## **Book your advertising now**

Call Robert Zarywacz on 07971 176044  
or email [robertz@business-action.co.uk](mailto:robertz@business-action.co.uk)

business  
**ACTION**

**Quarter page advert**

92mm wide x 130mm high

Single advert – £85

Business Action Plan – 4 adverts – £315

**Business card advert**

92mm wide (maximum) x 55mm high

Single advert – £35

Business Action Plan – 4 adverts – £125

**Artwork to be supplied as  
CMYK 300 dpi JPEG or PDF**

**Half page advert**

210mm wide x 146mm high

Add 3mm bleed to every edge

Single advert – £175

Business Action Plan – 4 adverts – £645

business  
**ACTION**

**Banner advert**

189mm wide x 50mm high

Single advert – £65

Business Action Plan – 4 adverts – £225

business  
**ACTION**

**Business Action Plans**

Affordable promotion and advertising all year round

Book online at [business-action.co.uk/plans](http://business-action.co.uk/plans)  
or call Robert Zarywacz on 07971 176044

**£30 Business Action Plan**

- ▶ **Magazine listing** – including: business name, business type, phone number, web site and address, printed in 4 issues of Business Action.
- ▶ **Online listing** – includes business name, logo, business type, phone number, address, description and clickable links to web site and social media profiles for one year in needitfind.uk directory.
- ▶ **4 issues of magazine** mailed to your UK address.
- ▶ **Advert not included with this plan**

**EXAMPLE LISTINGS**

**SECTOR**

**Business name**

Town  
t: 01769 000000  
w: website.address  
a: Premises, town EX36 XXX

**ACCOUNTANTS**

**Business name**

Town  
t: 01271 000000  
w: website.address  
a: Premises, town EX34 XXX

**PRINTERS**

**Business name**

Town  
t: 01271 000000  
w: website.address  
a: Premises, town EX31 XXX

**IT**

**Business name**

Town  
t: 01237 000000  
w: website.address  
a: Premises, town EX38 XXX

**All Business Action Plans include**

- ▶ **Selected advert size**  
– printed in 4 issues of Business Action  
– published on business-action.co.uk
- ▶ **Magazine listing** – includes business name, business type, phone number, web site and address, printed in 4 issues of Business Action.
- ▶ **Online listing** – includes business name, logo, business type, phone number, address, description and clickable links to web site and social media profiles for one year in needitfind.uk directory.
- ▶ **4 issues of magazine** mailed to your UK address.

**Full page advert**

210mm wide x 297mm high  
Add 3mm bleed to every edge

Single advert – £275  
Business Action Plan – 4 adverts – £995

**Inside Back cover full page advert**

Single advert – £315

**Inside Front cover full page advert**

Single advert – £315

**Outside Back cover full page advert**

Single advert – £345

**For series of full page cover adverts  
call Robert Zarywacz on 07971 176044  
or email [robertz@business-action.co.uk](mailto:robertz@business-action.co.uk)**

**Artwork to be supplied as  
CMYK 300 dpi JPEG or PD**