ENTRY FORM

Enter your own business or nominate a different business

**1. YOU AND YOUR BUSINESS**  
First and last names:

Position:

Business:

Email:

Phone / mobile:

2. NOMINATE A DIFFERENT BUSINESS

If you want to nominate a different retailer for this award, enter the business name and a contact below. If you are entering your own business, leave this section blank.

Name of nominated business:

Contact name at business you are nominating:

Their phone number or email address:

3. DETAILS OF BUSINESS BEING ENTERED

Your relationship with the business (delete as necessary):

owner / director / manager / employee / supplier / adviser / customer

Type of store:

Location in North Devon:

Web site address or main online presence:

Business profile:

Describe the retailer, eg when was it established, how many stores does it run, is it a village or high street shop or online store?

4. WHY DOES THIS BUSINESS DESERVE TO WIN THE AWARD?

What is important about the range of goods it sells and how it sells them?

Is it a specialist shop? Has it developed a unique range? Do customers depend on its goods? Does it order one-off items for individual customers? Does it sell in store or online? How does it promote shopping in North Devon?

What is special about the service it gives to customers?

Does it take time to listen to customers? Do staff carry items to a customer's car or deliver? Do they welcome dogs? Does it play a key role in the community?

What else do the judges need to know?

Tell us what really matters – your business story. Include anything else not covered by the previous questions which you think makes the business stand out as a winner.

5. SUPPORTING INFORMATION

Please email any documents or images in support of your entry along with this form.

6. FREE PROMOTION OF YOUR BUSINESS

In addition to finalists and winners receiving free publicity in articles, social media and videos, Business Action offers all entrants free promotion across social media channels announcing that you have entered the awards, eg "We're delighted that XYZ Ltd has entered our Best Retailer Award". Delete as necessary below to give us permission to promote you.

Yes, please promote me / No, do not promote me

7. TERMS AND CONDITIONS

By submitting this form as your awards entry, you agree to the terms and conditions outlined below.

I agree to the Business Action Awards [terms and conditions](http://www.business-action.co.uk/awards/terms-and-conditions) and the category rules on the [awards entry web page.](https://www.business-action.co.uk/awards/categories-classes/best-retailer-award)

I agree to Need it Find it, publisher of Business Action magazine, (1) storing the details in this form and sharing them with the awards judges and representatives of Need it Find it for the purposes of administration and judging of the awards and (2) contacting me via email and / or telephone for the purpose of administering all aspects of the awards or advising news of other business activities which may be of interest to me.

SUBMIT THIS ENTRY

Email this form along with any supporting documents to awards@business-action.co.uk with 'Best Retailer Award entry' and your business name as the subject before 5pm on Thursday 20 February 2025.